

**PDAC 2021 SPONSOR**

**INTERNATIONAL STAGE – VIDEO PRESENTATION: \$3,000**

**MARCH 9<sup>TH</sup> – 12PM PST | 3PM EST**

**TITLE SPONSOR: \$5,000**

- Welcome Remarks – Video (Pre-Record)
- Inclusion in all ICN Marketing & Promotion as a Title Sponsor
- Logo Recognition on ALL ICN print materials
- Logo recognition on ICN website

**VIDEO SPONSOR (3): \$1,000**

- Logo Inclusion in ICN International Stage Video
- Inclusion in all ICN Marketing & Promotion as a Title Sponsor
- Logo Recognition on ALL ICN print materials
- Logo recognition on ICN website

**PDAC BOOTH: \$3,000**

- Inclusion in all ICN Marketing & Promotion as a Title Booth Sponsor
- Inclusion of 1 document in ICN Booth
- Logo Recognition on ALL ICN print materials
- Logo recognition on ICN website

**PROACTIVE PRE-PDAC & POST-PDAC DIGITAL MEDIA PACKAGE: \$1,000**

- Editorial coverage of all press releases
- Executive interviews or panels with host Steve Darling from Proactive
- Articles on the interview
- Content featured on multiple websites under the Proactive brand
- Syndication of all content created by Proactive across social media
- Dedicated landing page across Proactive's website network, serving as an evolving library of all Proactive content on your company
- Full analytics, including institutional readers, upon request.

**ICN PROMOTION BENEFIT:**

- Posted to all ICN Media & Social Channels for added exposure

**WEBSITE PROMO: \$500 (WEEKLY)**

- Invest Canada North Website Entry Promo-Pop Up: Logo recognition
- Recognition for all upcoming ICN activities

**6IX INVESTOR EXPERIENCE** | Access to qualified investors network (5M+)

**AI-POWERED DISPLAY ADS** | Seeking Alpha, Kitco Forbes, CP24 and financial sites

**AI POWERED E-MAIL** | 6ix and ICN list

**SOCIAL ADS** | 6ix and ICN network

**SEARCH ADS** | Google

**MARKETING CHANNELS**